The Public Practice
Making sense of the Census

Portraits

Our various Portraits bring local area data to life, turning tables of statistics into interesting, ready-to-print reports. See your place for the first time with a Portrait!

Using 2006 and 2001 Census data, our Portraits describe what is happening in your community in clear, jargon-free language illustrated with graphs and tables. A variety of community indicators reveal core characteristics of your community.

All Portraits can be produced for any LGA, region, or combined area. Each Portrait examines:
- changes from 2001 to 2006, and
- how your community differs from a nominated comparison area.

Portraits make the wealth of information collected by the ABS easily accessible. You simply nominate the area you want. We produce the Portrait and email it to you, ready to use, within a day or two.

Community Portrait

This comprehensive 37-page report examines the nature of a community, describing the key social and economic characteristics and changes of any place in Australia, down to the neighbourhood level.

This demographic analysis is the core tool for understanding your area's community.

Housing Portrait

The Housing Portrait is designed to help understand your area's local housing information such as housing stock, occupancy rates, and dwelling tenures. It brings together in one illustrated report all the Census information on housing in your locality - types, tenure, costs, changes, occupancy ... and more.

Cultural Portrait

Community Cultures is a new Portrait that focuses on aspects of a community that give it a distinctive culture - its ethnicity, languages, religions and families.

Indigenous Portrait

The Indigenous Portrait is an interactive 25-topic report that provides a comprehensive socio-economic profile of any local or regional Indigenous community.

This Portrait describes the population, households, dwellings, employment and education of the Indigenous residents; comparing the local Indigenous Community to the local non-indigenous residents, as well as the 2001 Indigenous population and the Indigenous population of the nominated comparison area.

Economic Portrait

The Economic Portrait analyses local industries and occupations, and the incomes, education, birthplaces and social characteristics of the workforce. It compares your resident workers with the local workforce to show the types of workers 'imported' and 'exported' from your area.

As well as ABS Census data, the Economic Portrait also uses recent Tax Office data to examine local companies and their workforce.

Portraits...

Interactivity

But there's more. Each Portrait, in its Excel format, has a number of topics with interactive tables and graphs so you can delve further into the community's characteristics. Just pick an option and the table and graph update instantly. It's a research tool that lets anyone learn more from Census data.

Graphs in the Portraits show the characteristics of a particular community, usually compared with another group. Most graphs are interactive so the comparison can be changed to be with:
• the residents of any other community (eg region or state); or
• the residents of the same community in 2001.

A flexible tool with multiple uses

All Portraits are delivered in PDF and Excel formats, allowing you to publish them in hard copy, distribute as PDFs, upload to your website or use the Excel file for more in-depth analysis. You can:

• Get the answers to socio-economic questions when you need them.
• Compare the characteristics of any two communities.
• Publish your Portrait on your website for community information.
• Cut-and-paste text, graphs or tables into your own reports or submissions.
• Monitor indicators of well-being and progress of the community.
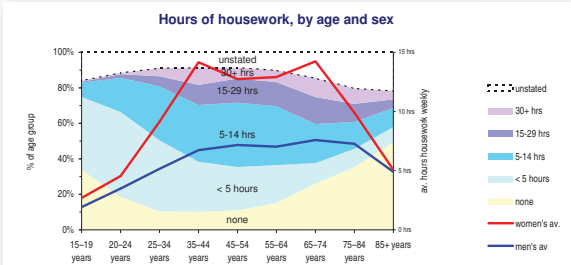
Housework

The 2006 Census asked people how many hours housework (unpaid domestic work) they did in the last week, including cleaning, cooking, washing, shopping, gardening and maintenance. The pattern between the sexes is similar to child caring – women do more hours. In Leichhardt, women averaged around 11 hours of domestic work a week, compared to 6 hours for men.

The chart below shows how the contribution to domestic labour changes with age and sex. The shaded areas represent the proportion of residents who did different amounts of housework (eg 5-14 hours a week), running from the youngest on the left to the oldest on the right. The blue and red lines represent the average hours work done by men and women, shown on the right axis.

On average, 15% of Leichhardt residents did not do any housework. They include high proportions of teenagers (here 34% of them), with the proportion who did no housework falling to 10% among those aged 35–44 years, before rising with age to 49% among those aged 85+ years old.

Housework is strongly affected by having older children, with the peak housework hours usually occurring over the main child-rearing ages, particularly for women. Here, the peak housework age is around 65–74 years, when women average around 14 hours housework each week. Men of the same age averaged 8 hours.

Women tend to do more housework than men regardless of age. Their ratio of housework hours peaks amongst those aged 35–44 years, when women did around 2.1 times the housework each week, 14 hours to 6.7. It was similarly high amongst residents aged 65–74 years, when women did 1.9 times the housework, and 55–64 years, 1.8 times. By old age, housework tapers off for men and women, until the ratio of their weekly hours reaches 1.4 female to male hours, amongst those aged over 75.

Hours of housework, by age and sex

Housework by residents aged 15+	hours of unpaid domestic work per week					average hours housework			
	none	< 5 hours	5-14 hours	15-29 hrs	30+ hrs	men's average	women's average	ratio of hours	ratio in Syd
15–19 years	34%	41%	8%	1%	1%	1.9 hrs	2.7 hrs	1.40 F:M	1.54 F:M
20–24 years	19%	48%	19%	2%	1%	3.5 hrs	4.5 hrs	1.31 F:M	2.01 F:M
25–34 years	10%	40%	30%	6%	5%	5.2 hrs	9.1 hrs	1.77 F:M	2.48 F:M
35–44 years	10%	28%	32%	11%	10%	6.7 hrs	14.2 hrs	2.10 F:M	2.53 F:M
45–54 years	11%	24%	36%	14%	6%	7.2 hrs	12.7 hrs	1.78 F:M	2.30 F:M
55–64 years	15%	21%	33%	14%	7%	7.0 hrs	12.9 hrs	1.84 F:M	2.21 F:M
65–74 years	26%	12%	22%	15%	11%	7.6 hrs	14.2 hrs	1.88 F:M	1.64 F:M
75–84 years	35%	10%	15%	10%	9%	7.3 hrs	9.9 hrs	1.36 F:M	1.23 F:M
85+ years	49%	9%	11%	5%	5%	4.9 hrs	5.1 hrs	1.03 F:M	1.13 M:F
residents	15%	30%	29%	10%	6%	6.1 hrs	11.1 hrs	1.82 F:M	2.15 F:M

The average number of hours is estimated by multiplying the proportion in each range by an estimated average for that range, where there are more than 5 people. The averages used are 0 for none, 2 for <5 hours, 10 for 5-14 hours, 22 for 15-29 hours, and 35 for 30+ hours.

Community Portrait sample page

Price

Each Portrait is $2,700 plus GST.
Discounts are available for multiple Portraits.

If you want Portraits on lots of communities, we also sell the *Portrait Painter* software so you can run off as many portraits as you need. Call us for more information on our Portrait Painters.

Want to know more or get one for your community?

For more information or to order, call or email us:

02 9011 8159 or info@publicpractice.com.au

or visit our website to learn more about our Portraits and other products, or to download an order form:

www.publicpractice.com.au